



SPONSORSHIP AND EXHIBITION RATES 2025

SPONSORSHIP PACKAGES

Platinum Sponsor – Strategic Partner: KES 2,000,000

- ✓ Listed as *Official Strategic Partner* of the Summit.
- ✓ Branding on all Summit main banners, backdrops, digital platforms, and official publications.
- ✓ Keynote speaking slot during the Opening Ceremony.
- ✓ Co-branding of one Executive Roundtable or Policy Session.
- ✓ Priority exhibition booth in premium location (up to 9x3m).
- ✓ 8 complimentary Summit passes.
- ✓ 2 pages advert in the Summit program.
- ✓ Recognition in post-event media and final communique.
- ✓ Opportunity to include branded materials in participant kits.

Gold Sponsor – Thought Leadership Partner: KES 1,000,000

- Branding across selected Summit materials.
- Sponsor and steer one Executive Roundtable Topic
- Speaking role during a breakout session or awards segment.
- Premium exhibition space (up to 6x3m).
- 6 complimentary Summit passes.
- One page advert in the Summit program.
- Brand placement on website and social media platforms.

Silver Sponsor – Session/Forum Sponsor: KES 500,000

- ✓ Sponsor one thematic session, breakout forum, or side event.
- ✓ Branding at the session venue and in related materials.
- ✓ 4 complimentary Summit passes.
- ✓ Standard exhibition booth (3x3m).
- ✓ One page advert in the Summit program.
- ✓ Logo placement on the Summit website and program.

Bronze Sponsor – KES 300,000

- ✓ Brand visibility.
- ✓ 2 complimentary Summit pass.
- ✓ Standard exhibition booth (3x3m).
- ✓ Half page advert in the Summit program

- ✓ Logo featured on promotional materials and website.
- ✓ Shared branding rights for selected sessions.

In-Kind Sponsorships

Organizations may also sponsor through in-kind contributions, including:

- Branded materials (bags, lanyards, notebooks, pens)
- Meals or networking cocktail
- Delegate travel or accommodation
- Digital platforms (live streaming)
- Branded reusable water bottles or travel mugs

All in-kind sponsors will receive equivalent branding and recognition value.

NATIONAL AGRIBUSINESS EXCELLENCE AWARDS 2025 – SPONSORSHIP OPPORTUNITIES

Title Sponsor – Awards Night Partner: KES 500,000 and above

- Exclusive branding as “Powered by [Your Company Name]” across all award materials, stage backdrop, and program.
- Opportunity to deliver a keynote address during the awards ceremony.
- Branded trophies and prizes for winners.
- Prime exhibition space and four complimentary Summit passes.
- Full-page advert in the Summit booklet and media partner recognition.
- Logo on Summit and ASNET websites and social media promotions.
- Customized social media spotlight before and after the awards.
- Sector visibility and brand leadership.
- Recognition as a driver of agricultural excellence in Kenya.
- Access to strategic partnerships and media exposure.

Category Sponsor – Sponsor an Award Category: KES 200,000

Choose and sponsor one of the specific award categories

- Mention as category sponsor during awards.
- Branded trophy and/or customized award package (product vouchers, cash, equipment, services).
- Logo placement on category award slides and Summit booklet.
- 2 complimentary passes and exhibition space.
- Speaking slot during your award presentation.
- Media/social media promotion and winner photo opportunity.
- Sector visibility and brand leadership.
- Recognition as a driver of agricultural excellence in Kenya.
- Access to strategic partnerships and media exposure.

In-Kind Sponsor – Support through Products or Services (*Donate prizes such as inputs, farm equipment, tools, digital devices, insurance packages, vouchers, or mentorship programs.*)

- Your organization mentioned during award presentations.
- Brand visibility at the award booth/table and recognition in the Summit guide.
- Sector visibility and brand leadership.
- Recognition as a driver of agricultural excellence in Kenya.
- Access to strategic partnerships and media exposure.

Supporting Partner: KES 100,000

- Recognition as a supporting partner across platforms.
- Shared branding space at the awards venue and online platforms.
- Sector visibility and brand leadership.
- Recognition as a driver of agricultural excellence in Kenya.
- Access to strategic partnerships and media exposure.

EXHIBITION RATES 2025

- 3x3 Booth (Regular) – Ksh. 100,000 for 2 days
- 6x3 Booth (Premium) – Ksh. 150,000 For 2 day
- Each tent will have: -
 - ✓ 1 Table and 2 chairs
 - ✓ 1 power socket cable

Register using this link to exhibit: <https://forms.gle/pNNysKU12pyAyrnW8>

ADVERTISING IN THE EVENT BOOKLET

Space	KES
Cover page	70,000
Full Page, Any Inside Page	50,000
Half Page	30,000
Quarter Page	10,000

PAYMENT OPTIONS: DIRECT TRANSFER AND CHEQUES PAYABLE TO:

Cheque payable: Agriculture Sector Network Ltd

Account Name	Agriculture Sector Network Limited
Bank	Prime Bank Limited
Bank Branch	Riverside Drive Branch
Account No.:	3000163829
Branch code:	008
Bank Code	010
SWIFT code:	PRIKENX