



**TRANSFORMING AGRICULTURE FOR THE FUTURE:**  
INNOVATION, SUSTAINABILITY, AND POLICY EXCELLENCE

**October 22<sup>nd</sup>-23<sup>rd</sup>, 2025 @KICC**

Participants  
Registration  
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# Concept Note

## Introduction

Agriculture remains the backbone of Kenya's economy, contributing approximately 21.8% of GDP in 2023 (Kenya National Bureau of Statistics [KNBS], 2024; and employing over 40% of the total population and more than 70% of the rural workforce (World Bank, 2023; FAO, 2023). Despite its significance, the sector faces challenges such as climate change, low productivity, limited market access, and an unfavorable policy environment. To address these issues and seize emerging opportunities, the National Agriculture Summit 2025 will convene key stakeholders to drive transformation through innovation, sustainability, and an enabling regulatory framework.

The Summit will bring together government representatives, agribusiness leaders, farmers, researchers, international organizations, and financial institutions to engage in focused discussions and propose actionable solutions. Unlike past editions that covered an extensive range of topics, this Summit will narrow its focus to key transformative areas that align with Kenya's Vision 2030, the Agricultural Sector Transformation and Growth Strategy (ASTGS), the Comprehensive Africa Agriculture Development Programme (CAADP), and the Bottom-Up Economic Transformation Agenda (BETA).

In addition to thought-provoking sessions, the summit will host an Expo where organizations, agribusinesses, and technology innovators can showcase their products, services, cutting-edge technologies, investment opportunities, regulatory insights and solutions to a wider audience to foster collaboration and partnerships for the sector's growth.

## Theme

The theme **"Transforming Agriculture for the Future: Innovation, Sustainability, and Policy Excellence"** highlights the importance of empowering all stakeholders in agriculture—farmers, businesses, youth, women, and government—through innovation and sustainable practices. While focusing on inclusive growth for a more equitable and prosperous agricultural future, it also acknowledges the key challenges faced by private sector actors, including inconsistent policies, limited access to finance, inadequate infrastructure, and barriers to market expansion.

This theme offers a forward-looking framework that seeks to address these complexities while emphasizing collaboration and innovation across the agricultural value chain. It calls for an integrated approach that balances technological advancement, environmental stewardship, and social equity, ensuring that private sector players can thrive alongside smallholder farmers, cooperatives, and public institutions.

## Summit Objectives

1. Promote adoption of cutting-edge technologies and practices, including artificial intelligence (AI), automation, and digital tools, to drive productivity, competitiveness, and sustainability.

2. Address climate-smart agriculture, regenerative agriculture, and conservation strategies, to ensure the long-term resilience of Kenya's agricultural systems.
3. Facilitate the inclusion of marginalized groups, including youth and women on agricultural opportunities that ensure equitable access to resources, financing, and decision-making roles.
4. Enhancing Private Sector Investments;
5. Moving Stakeholder Conversation to the next level; Sectoral Policies, Public Private Dialogues for inclusive and sustainable growth

### Proposed Summit Topics

1. **Positioning for the AI Revolution: From Seed to Shelf:** Delve into how AI and GenAI are transforming the entire agri-food supply chain—from crop production to retail—and explore practical ways to integrate these technologies into agriculture.
2. **Production diversity and dietary diversity in smallholder farm households;** Explore how growing a variety of crops and integrating livestock enhances household food security and nutrition.
3. **Bridging the gap between Academia and the sector:** Discuss the potential collaboration between academia and the agricultural sector to drive innovation, research, and policy implementation.
4. **Building Resilient Sustainable Supply Chains: Connecting Producers with Markets:** Examine the challenges of linking smallholder farmers to formal and international markets and explore solutions to strengthen market access, reduce post-harvest losses, and ensure fair pricing for producers.
5. **Climate Change and Agriculture: Mitigation and Adaptation Strategies for Resilience:** Explore climate change's impact on agriculture and discuss strategies to mitigate risks and adapt farming practices to the changing climate, ensuring long-term food security.
6. **Agri-Finance: Innovative Financing Models for Sustainable Agriculture:** Discuss blended finance, microfinancing, and other innovative financing models that can help MSMEs and smallholder farmers access the capital needed for investment in sustainable and innovative agricultural practices.
7. **Transforming Agriculture through Policy and Government Collaboration:** Facilitate a discussion on the role of government policies in supporting innovation, market linkages, and inclusive growth in agriculture, and how collaboration between stakeholders can improve policy outcomes.
8. **Driving Innovation and Trade Opportunities; Agro-processing and value addition in the Dairy, Meat, Poultry, and Fish Industry:** Focus on innovations and opportunities for investment and trade in Kenya's meat, poultry, and fish industries, analyzing both local and export market trends.

## NAS Expo

The **National Agriculture Summit 2025** will feature a concurrent Expo that provides a unique platform for agricultural businesses, technology innovators, research institutions, government agencies, and other stakeholders to exhibit their latest products, services, and solutions. The Expo will enable exhibitors to interact directly with farmers, agribusiness owners, policymakers, and potential investors, fostering partnerships and collaborations that can drive forward agricultural development.

Exhibitors will have the opportunity to showcase a wide range of innovations, including:

- Agricultural technologies (e.g., AI, drones, automation, sensors)
- Sustainable farming practices and tools
- Financing solutions and platforms for smallholder farmers
- Agribusiness products and services
- Value-added agricultural products (e.g., processed food, animal feed)
- Climate-smart solutions and renewable energy technologies

We invite all organizations, entrepreneurs, and innovators within the agricultural value chain to participate and exhibit at the Expo. This will be an exceptional opportunity to showcase their contributions to the sector, network with key players, and identify new business prospects.

## Conclusion

The National Agriculture Summit 2025 will serve as a landmark event, advancing Kenya's agricultural transformation agenda by focusing on innovation, sustainability, and policy excellence while tackling the challenges faced by private sector actors. By bringing together stakeholders across the value chain, the Summit will generate actionable insights and strategic partnerships for a more competitive, resilient, and inclusive agricultural sector.

We invite stakeholders from the public and private sectors, development partners, research institutions, and international organizations to join us in making the National Agriculture Summit 2025 a success. Through strategic partnerships and resource mobilization, we can collectively contribute towards shaping Kenya's agricultural future.

Together, we can unlock the immense potential of agriculture and create a prosperous, resilient, and inclusive future for all.