



AGRICULTURE SECTOR NETWORK

The voice of Kenyan agriculture



VISION

To be the most influential agriculture private sector umbrella body, voice and champion for transformation.

MISSION

To partner with National government, County governments and Development Partners in transforming and revolutionizing the agriculture sector leading to growth, inclusive wealth and creation of decent jobs.

CORE VALUES

The Agriculture Sector Network is guided by the values of:

- Accountability
- Complementarities
- Effective consultations
- Honesty
- Inclusivity
- Integrity
- Reciprocity



OUR STORY

Agriculture Sector Network (ASNET) is the umbrella body representing the collective voice of the agriculture sector in Kenya. ASNET serves as the agriculture sector board for the Kenya Private Sector Alliance (KEPSA).

It was founded in 2020, through a partnership of Kenya Private Sector Alliance (KEPSA), Kenya National Chamber of Commerce and Industry (KNCCI), Kenya Association of Manufacturers (KAM) and the SDG Partnership Platform at the United Nations, Elgon Kenya Limited, other like-minded business associations, private sectors, development partners and other stakeholders.

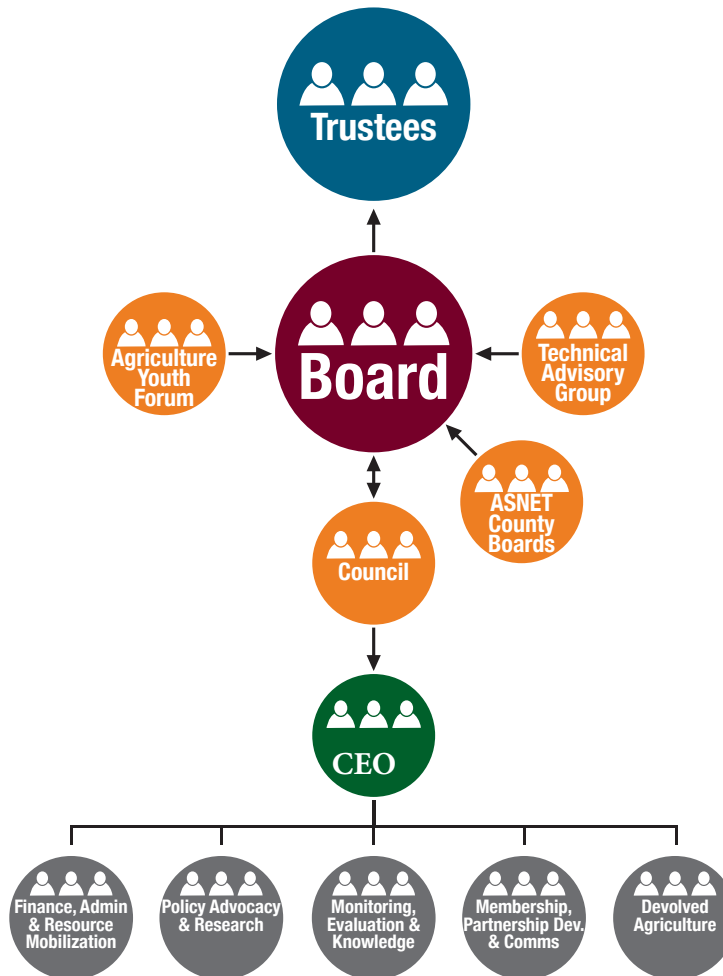
ASNET's key role is to coordinate agriculture sector actors in Kenya through various mechanisms to engage in policy advocacy and value chain development that promote increased productivity, competitiveness and attracts investments into the agriculture sector.

ASNET endeavors to be the lead entity in advocacy for a competitive and enabling environment for the sector at county, national, regional, continental and global levels. This is envisaged to be achieved through strong partnerships with National & County Governments and development partners and other stakeholders to revolutionize the agriculture sector leading to growth, inclusive wealth and ultimately the creation of jobs.



GOVERNANCE

To respond to the strategic issues, ASNET is supported by different governing organs including Trustees, Board of Directors, Council, County Boards and Technical Advisors. The governing organs are supported by a Secretariat led by a CEO in executing its mandate.





The strength of ASNET lies on the unwavering commitment of the members who have remained vigilant in pursuit of a business friendly environment.

OUR MEMBERSHIP

Our members are the focus of everything we do. The strength of the ASNET lies on the unwavering commitment of the members who have remained vigilant in pursuit of a business friendly environment.

THE MEMBERSHIP IS DRAWN FROM:

- BMOs (Business Member Associations)
- Corporates
- SMEs
- Development partners
- Academia & research
- NGOs/ Civil society
- Finance
- Cooperatives
- Farmers (small holder and large scale)



WHAT WE DO

- Agriculture sector-wide coordination
- High level advocacy and networking
- Capacity building
- Partnerships and networking
- Fastrack implementation of flagship programs
- Support generation and maintenance of sector data



THE BIG PICTURE

Having a sustainable agriculture sector is not about the talk. It's about the walk. It's not about the what, it's about the how. And it's never about the will, it's about the way. The agricultural sector is the backbone of the economy, contributing approximately 33% of Kenya's Gross Domestic Product (GDP). The agriculture sector employs more than 40% of the total population and 70% of the rural population. It is estimated that more than 75% of Kenyans' livelihoods depend on agriculture.

9.7 BILLION

is the projected global population to be fed by agriculture by 2050.

40 PERCENT

of Kenya's total population is employed in the agriculture sector.

75 PERCENT

of Kenyans depend on agriculture for their livelihood.

US\$ 35 Billion

forecast trade deficit faced by developing countries due to agricultural imports by 2030

70 Percent

of Kenya's rural population is employed in the agriculture sector.

33 PERCENT

of Kenya's GDP comes from agriculture

OUR STRATEGIC ISSUES

To guide the organization's growth and delivery of its sectoral mandate, ASNET developed a three year strategic plan anchored on best practices in organizing and coordinating private sector actors both regionally and globally.

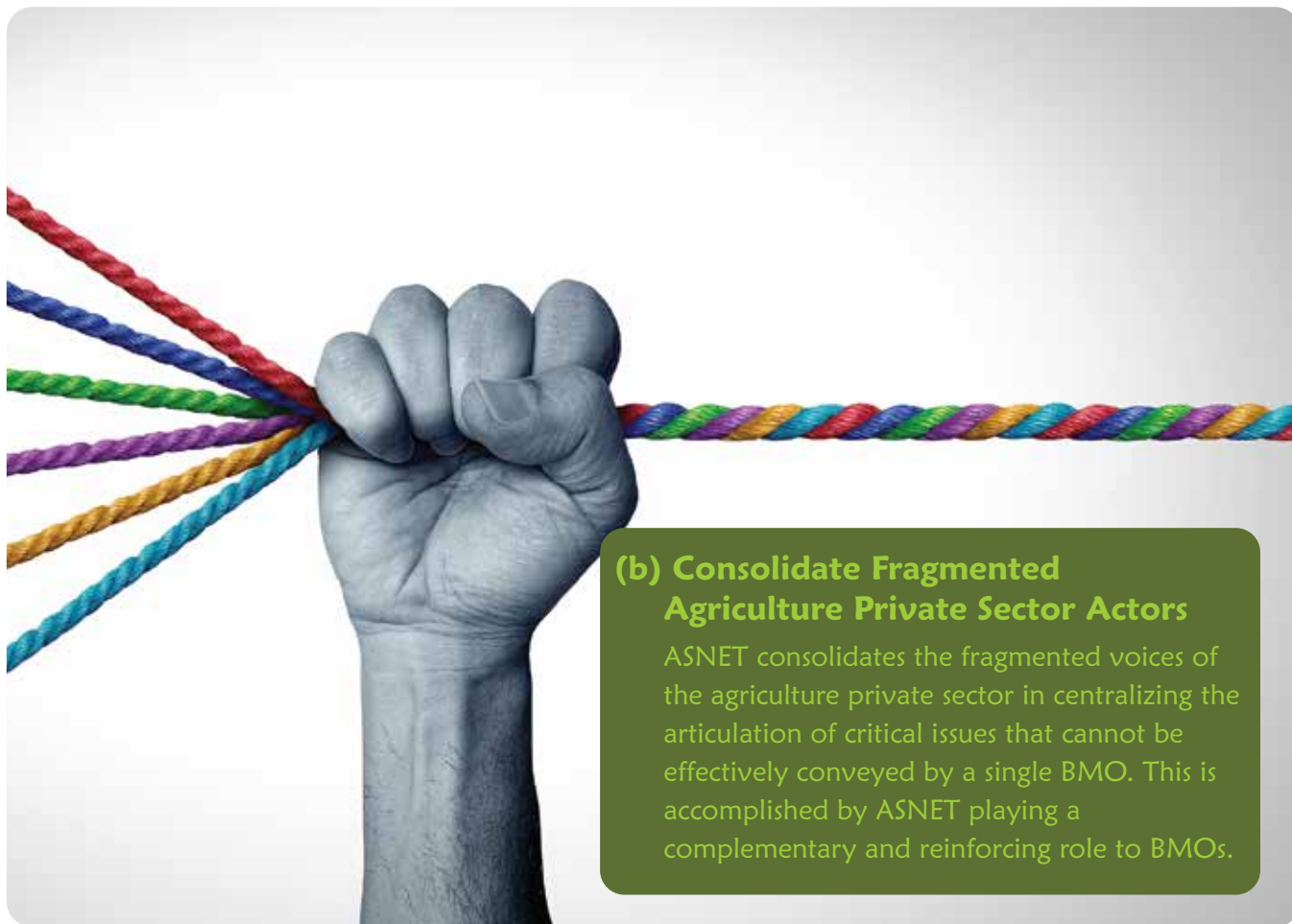
To effectively pursue our objectives, ASNET has defined five Strategic Issues . All these elements constitute ASNET's strategic direction.





(a) Mainstream Agriculture Related Policy, Legal, Regulatory And Institutional Aspects For A Competitive And Enabling Business Environment

The policy, legal and regulatory environment is perpetually changing and requires tracking and interventions to ensure that it is favorable to the private sector in facilitating increased investment or even to avoid disincentives that may lead to withdrawals.



(b) Consolidate Fragmented Agriculture Private Sector Actors

ASNET consolidates the fragmented voices of the agriculture private sector in centralizing the articulation of critical issues that cannot be effectively conveyed by a single BMO. This is accomplished by ASNET playing a complementary and reinforcing role to BMOs.



(c) Development of Agriculture Value Chains

Kenya's agriculture sector critically needs a major transformation through:

- Promoting increased private sector investment in the development of priority value chains
- Enhancing agricultural research and innovation
- Enhancing agriculture value addition



(d)Setting a Lean Secretariat

ASNET has a lean secretariat to effectively engage, assure credibility and functionality in delivering ASNET mandate as well as steer ASNET's strategic direction



(e) Inclusivity and Agriculture Sector Growth

- Reducing poverty and food insecurity
- Enhancing the participation of and benefits to youth and women in agriculture value chains
- Expanding market access and trade





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