



TERMS OF REFERENCE

NAME OF PROJECT:	Youth Employment in the Agri-food Sector in Western Kenya
Activity Title:	Institutional Capacity Strengthening and Sustainability of Private Sector for Youth Employment in Agriculture and Rural Youth Employment in the Lake Region Economic Block.
PROJECT GOAL:	The overall goal of this grant is to support and enable the establishment of Kisumu and Vihiga County ASNET. The Network which is operational at the national level intends to establish a board at the county level to coordinate agriculture private sector actors in articulating and advocating for redressing of sector-related agricultural issues.
CALL FOR EXPRESSION OF INTEREST:	Leadership, Management, and Governance Capacity Building for ASNET Members in Kisumu and Vihiga Counties
Closing date:	August 23, 2023

Contact:

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1.0 Consultancy Summary

Project:	Establishment of Kisumu County ASNET and Vihiga County ASNET
Consultancy Type:	Leadership, management and governance capacity building for ASNET members in Kisumu and Vihiga Counties for alignment with the ASNET mission and vision and strategy and development of terms of reference for County ASNETs.
Consultancy Purpose:	The main aim of the training is to enhance and strengthen the capacity of ASNET County Leaders in the areas of organizational development, leadership, development/ or domestication of TORs, governance and management.
Primary Methodology:	As will be proposed by the consultant. The consultant will use professionally recommended and effective adult learning methodologies during the training. Innovative methodologies proposed that will deliver effectively and efficiently the task/outcome are highly encouraged.
Consultancy start	October 2023
Anticipated Final Report release date:	To be determined/discussed (TBD)

2.0 About ASNET

ASNET is the umbrella body of the agriculture sector in Kenya. It was formed through a partnership of KEPISA, KNCCI, KAM, SDG Partnership Platform of the United Nations with support from BAF, Elgon Kenya Limited, like-minded business associations, partners and other stakeholders. ASNET membership is drawn from Business associations across all value chains in the agriculture sector, Corporates, MSMEs, Academia & research, NGOs, Finance, Cooperatives and Farmers (both smallholder and large scale).

ASNET's key role is to coordinate agriculture sector actors in Kenya through various mechanisms to engage in policy advocacy and value chain development that promote increased productivity, competitiveness and attracts investments into the agriculture sector.

ASNET's strategic issues are anchored on best practices in organizing and coordinating private sector actors both regionally so as to guide ASNET towards accomplishing its mandate and realizing its overall objective through partnerships in an effort to transform and revolutionize the agriculture sector by focusing on its core functions that include:

- Enhance sector-wide coordination of the often fragmented agriculture sector

- Lead in policy advocacy for a competitive and enabling business environment
- Capacity building of associations/BMOs in the sector
- Forge greater collaboration and partnership with the national and county governments, development partners, sector associations, international and regional institutions
- Partner with the government to fast-track implementation of sector flagship programs (e.g. ASTGS, Big 4 Agenda)
- Support the generation and maintenance of relevant research data.

ASNET pursues policy and business enabling environment engagement with the Government through a Memorandum of Understanding (MOU) with the Ministry of Agriculture, Livestock, Fisheries, and Cooperatives (MOALFC) that was signed in June 2021. The MOU provides a framework for private sector engagement in increasing agriculture production, export development and trade opportunities, and the creation of a business-enabling environment.

3. Project Background and Rationale

In order to escalate further the creation of jobs for the youth in Agriculture, ASNET with support from the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) proposes to bridge the existing gaps and complement the existing work by carrying out the following activities in Western Kenya;

1. Mobilization of the private sector associations, agri-food companies, service and product providers and formation of a County umbrella body in Kisumu and Vihiga
2. Building on the business networks previously established under the first RYE partnership, sensitize private sector in Western Kenya on their role in delivering quality education through cooperation with ATVETs.
3. Hold the Lake Region Agriculture Summit in Kisumu
4. Support ASNET Financial sustainability

GIZ is supporting the Agriculture Sector Network (ASNET) in the establishment of Kisumu County ASNET and Vihiga County ASNET.

The Kisumu County ASNET and Vihiga County ASNET will derive their membership from existing agriculture private actors at the county, including BMOs and associations, agro-dealers, financial institutions, strategic corporates, exporters and consolidators, small-holder and large-

scale farmer leadership and other private sector actors at the county level. The functions of the Kisumu County ASNET and Vihiga County ASNET:

- Engagement with the county government on policy and advocacy for an enabling business environment specifically in finance, trade and agriculture through participation in the County Budget Economic Forum.
- Strengthen the business community to participate in planning
- Support the CIDPs development process
- Institutionalizing a regular and periodic PPD platform with the county governments
- Strengthening grassroot producer organizations (farmer cooperatives, apex producer organizations, common interest groups)
- Support the inclusivity agenda in the agriculture sector
- ASNET membership capacity building in leadership, governance and management
- Participation at the national ASNET County Board organ
- Participation through representation at CASSCOM among others
- Participate in the Lake Region Economic Block

4. Scope of work

The scope for the consultancy will include but not limited to:

- a) Conducting 2 trainings on leadership, management and Governance for ASNET Members. One in Kisumu County and the other one in Vihiga County.
- b) Guide the process of development of ASNET Counties Terms of Reference.
- c) Generate a consultant report on the Training Needs Analysis in order to prioritize on capacity-building interventions.
- d) Conduct a Post training assessment. These will provide a reality check to the members on their current governance situation.
- e) Share a governance, leadership and management training manual/or curriculum to be used for training.
- f) Submit training comprehensive reports for each county.

5. Target group and involved parties

The project will target County leaders, Farmers, Organizations, SMEs, Corporates, service and product providers, Cooperatives etc.

6. Expected deliverables:

- i. An inception report as per the TORs/scope of work.

- ii. Training schedule and training materials
- iii. A Post training assessment analysis brief.
- iv. A training comprehensive report for Kisumu County
- v. A training comprehensive report for Vihiga County
- vi. List of Leaders Trained
- vii. Final comprehensive consultancy report.

7. Assignment timeline and payment plan

The process is expected to commence in October 2023 (Specific dates to be agreed with ASNET Secretariat). The Consultant or consulting firms are requested to quote a fee that will cover all their costs including transport, accommodation where applicable and other incidentals.

The payment plan to the Consultant is planned as follows:

- a) 60% upon mobilization of the assignment and presentation of an inception report.
- c) 40% upon presenting and acceptance of the final report

9. Call for Expression of Interest (EOI)

Interested applicants should send technical and financial proposals, CV(s) of consultant(s), three (3) contacts of previous but relevant work done, a cover letter and an outline of methodology to be used to info@asnet.or.ke by **August 23, 2023 at 5.00 p.m.**